



OUR LADY OF PROMPT SUCCOR SCHOOL
420 21ST STREET
ALEXANDRIA, LA 71301

Dear OLPS Supporter,

Our Lady of Prompt Succor School (OLPS) takes great pride in providing the best, well-rounded education based in **70 years** of strong traditions, educational standards and technology strides. We believe in educating the whole child; therefore, we provide opportunities for students to thrive academically; physically through sports, PE and recess; emotionally with our PAW prints program; through the Visual and Performing Arts (Art, Music and Drama), and so much more. The generosity of our sponsors affords us the opportunity to provide these services to our students and helps us continue to stay on the cusp of new advances in the world of education. We recognize and appreciate that it is largely due to the generosity of our supporters that our school has achieved such tremendous success and are asking that you please consider supporting Our Lady of Prompt Succor School this year.

The attached packet provides an overview of all sponsorship opportunities for your family or business to consider. Please take a moment to look and see if one of these areas aligns with an area of the school you would like to see flourish. If you would like to have an impact on all aspects of the school, prayerfully consider being one of our Partners in Education. However, if you would like your sponsorship to impact a more targeted area, please consider sponsoring one of our events or campaigns.

Our goal, as the Home & School Association Board, is to help raise funds for the school and ensure that the money is being used in the best possible manner. As a sponsor, please rest assured knowing your sponsorship dollars will be utilized in ways that will positively impact the students of Our Lady of Prompt Succor School.

Should you have any questions, please feel free to reach out to one of the following:

Patricia Upton
OLPS, Public Relations
318-449-9073
upton_p@promptsuccor.org

Kim Lyons
Home & School Sponsorships
318-613-3620
kimlyons@suddenlink.net

Megan Beck
Home & School, President
318-792-9944
meganbeck@gmail.com

Thank you for continued support of Our Lady of Prompt Succor School and choosing to positively impact our students.

Sincerely,

A handwritten signature in blue ink that reads "Megan F. Beck".

Megan Beck
Board President
OLPS Home & School Association

OUR LADY OF PROMPT SUCCOR SPONSORSHIP OPPORTUNITIES

BE A SPONSOR THAT IMPACTS ALL PARTS OF OUR SCHOOL OR SELECT AN EVENT BELOW TO SPONSOR THAT WILL IMPACT A PARTICULAR AREA OF OUR SCHOOL.

Partners in Education. Impact: All Fundraising Efforts.

Partners in Education are offered three different levels of giving that impact all fundraising efforts. These global opportunities allow donors the option to make a one-time donation, while impacting all areas of the school.

How will my dollars impact the school? A portion of your donation will be used for *academic & curricular needs, technology needs, Music & Arts Alliance, and Healthy Living Initiatives.*

Bulldog Kids Triathlon

Impact: Technology

The OLPS Bulldog Kids Triathlon is a wonderful community event providing kids age three to fourteen an opportunity to get fit and get moving in full triathlon. **How will my dollars impact the school?** Proceeds from this fundraiser will be used specifically for technology needs for students at OLPS.

Fall Festival

Impact: Academics

The OLPS Fall Festival is a fun event for the entire family and community, with games, food, live entertainment, sweets, Silent Auction, art projects, and more, this is sure to be an event you won't want to miss. **How will my dollars impact the school?** Proceeds from this event are used to update text book series, maintain curricular subscriptions and fund additional *academic needs.*

REPRM

Impact: Capital Needs

OLPS REPRM 2020 is sure to be an amazing adult only community event, with food, friends, spirits and music...and live court member entertainment... **How will my dollars impact the school?** Proceeds for this event have funded the OLPS Olinger Hall renovation and funds from 2019 are allocated to fund Air Conditioning for the OLPS gym.

Music & Arts Alliance

School Play Art Music Program

OLPS students have the privilege of going to music and art class weekly. In music they have the opportunity to sing and play musical instruments to ultimately put on two performances for family and friends. In art, students tap into their creative side producing art projects, while also learning art history and techniques. Students also have the opportunity to perform in the school play each spring. This opportunity is for students once they enter Kindergarten. **How will my dollars impact the school?** Donations will be used to put on the *school play* in the spring, to buy *supplies for art* and to purchase materials to *enhance the music program.*

Healthy Living Initiative

PE/Recess Healthy Living Promotion Field Day Athletic Needs

OLPS students benefit greatly from the physical fitness and education opportunities offered. As a sponsor, you can promote healthy living for all ages of students at OLPS. Please consider supporting the Healthy Living Initiative and impact activities that promote movement and exercise. **How will my dollars impact the school?** Donations will be used to *enhance Physical Education/Recess* at OLPS, in which all student participate, put on *Field Day* and help with various other *athletic costs.*

OLPS SCHOOL SPONSORSHIP OPPORTUNITIES

PARTNERS IN EDUCATION 2019-2020

GOLD PARTNERS: \$5,000	SILVER PARTNERS: \$2,500	BRONZE PARTNERS: \$1,000
Co. Link on OLPS website	Co. Link on OLPS website	Name on OLPS website
Logo on OLPS website	Logo on OLPS website	Name recognition in yearbook
Ability to send home 4 approved flyers per year	Ability to send home 2 approved flyers per year	Social Media recognition
Logo recognition in yearbook	Logo recognition in yearbook	
Social Media recognition	Social Media recognition	
BULLDOG KIDS TRIATHLON: (\$1,300)	BULLDOG KIDS TRIATHLON: (\$650)	BULLDOG KIDS TRIATHLON: (\$500)
Logo on t-shirt (submit by August 10)	Logo on t-shirt (submit by August 10)	Name on t-shirt (submit by August 10)
Logo on Thank You Banner	Logo on Thank You Banner	Name on Thank You Banner
Company provided banner displayed at entrance	Name recognition at one area of event	Name on Bulldog Kids Tri Newsletters (min 3)
Name recognition at one area of event	Logo on Bulldog Kids Tri Newsletters (min 3)	Verbal recognition at event
Logo on Bulldog Kids Tri Newsletters (min 3)	Verbal recognition at event	Social Media recognition
Verbal recognition at event	Social Media recognition	
Social Media recognition		
FALL FESTIVAL: (\$1,300)	FALL FESTIVAL: (\$650)	FALL FESTIVAL: (\$500)
Logo on t-shirt	Logo on t-shirt	Name on t-shirt
Logo on Thank You Banner	Logo on Thank You Banner	Name on Thank You Banner
Co. provided banner displayed at entrance	1 Class Booth Sponsorship (Name recognition)	Verbal recognition at event
Logo on Fall Festival Newsletters (3 sent out)	Logo on Fall Festival Newsletters (3 sent out)	Name on Fall Festival Newsletters (3 sent out)
1 Class Booth Sponsorship (Name recognition)	Verbal recognition at event	Social Media recognition
Verbal recognition at event	Social Media recognition	
Social Media recognition		
REPPROM: (\$1,300)	REPPROM: (\$650)	
Logo on Thank You Banner	Name on Thank You Banner	
Name on Event Banner	Verbal recognition at event	
Verbal recognition at event	Social Media recognition	
Social Media recognition		
Sponsored table for 8 at event		
MUSIC & ARTS ALLIANCE: (\$550)	MUSIC & ARTS ALLIANCE: (\$275)	
*Play: \$300; Art: \$125; Music: \$125	*Play: \$125; Art: \$75; Music: \$75	
Logo on t-shirt	Name on t-shirt	
Logo on Thank You Banner	Name on Thank You Banner	
Logo on program		
Verbal recognition at each performance		
HEALTHY LIVING CAMPAIGN: (\$550)	HEALTHY LIVING CAMPAIGN: (\$275)	
*Field Day: \$150; PE/Recess:\$250; Other:\$150	*Field Day: \$75; PE/Recess:\$125; Other:\$75	
Logo on t-shirt	Name on Field Day t-shirts	
Logo on Thank You Banner	Name on Thank You Banner	

*In Kind Sponsors: We strive for in-kind sponsorships as much as possible. The sponsorship level is based on market value of the items donated and then aligned to the matching sponsorship level. A combination of in-kind and monetary donations may be given to reach a specified sponsorship level.

OLPS SCHOOL SPONSORSHIP OPPORTUNITIES

BULLDOG KIDS TRI & FALL FESTIVAL 2019

PRESENTING \$2,500 (2 available)	SUPPORTING \$1,000	STAGE \$500 (3 available)	TOP DOG \$350	*IN-KIND SPONSOR
Co. Logo will accompany event logo	Co. Logo on event t-shirt	Co. Logo on Stage Banner	Name recognition at specified area/booth	Tri Needs: <ul style="list-style-type: none"> • Music & Audio Support • Advertising & Media Printing (signs, banner, etc.) • Food & beverages (water, Gatorade, bananas) • Equipment Rental Fall Festival Needs: <ul style="list-style-type: none"> • Music & Audio Support • Advertising & Media Printing (signs, banners, etc.) • Food & beverages • Silent Auction Items • Inflatable entertainment • Equipment Rental
Event promoted as "Presented by Co. Name"	Logo on Thank You Banner	Name on event t-shirt	1 Combined social media recognition	
Logo on Thank You Banner at event	Logo on event newsletters (min of 3)	Verbal recognition throughout event	Name on website (with hyperlink)	
Company provided banner displayed at event	Verbal recognition at event from stage	Social Media Recognition	Verbal recognition at event	
Logo on event newsletters (min of 3 will be sent out)	Social Media Recognition (OLPS & Home and School)	Name on website (with hyperlink)		
Promotional table at event (optional)	Ability to send home 1 flyer per school year (principal approved)			
Verbal recognition at event from stage	Name recognition in yearbook			
Name on OLPS website (with hyperlink)				
Social Media Recognition (OLPS & Home and School)				
Ability to send home 2 flyers per school year (principal approved)				
Logo Recognition in yearbook				

*In Kind Sponsors: We strive for in-kind sponsorships as much as possible. The sponsorship level is based on market value of the items donated and then aligned to the matching sponsorship level. A combination of in-kind and monetary donations may be given to reach a specified sponsorship level.

OLPS SCHOOL SPONSORSHIP OPPORTUNITIES

REPPROM 2020

PRESENTING SPONSOR \$2,500 (2 available)	STAGE SPONSOR \$1500 (2 available)	FAVOR SPONSOR \$1500 (1 available)	AREA SPONSOR \$1,000	TOP DOG SPONSOR \$750	IN-KIND SPONSOR*
Co. Logo will accompany event logo	Co. Logo displayed on REPPROM Stage	Co. Logo displayed on REPPROM Favor	Co. Name displayed at Area(s) of Event	TOP DOG OPTION A: <ul style="list-style-type: none"> Combined social media recognition Co. Name on OLPS and/or event website Verbal recognition at event Co. Name recognition in yearbook 	REPPROM NEEDS: <ul style="list-style-type: none"> Audio/Visual Support Music Support Advertising Photography Printing (signs, banner, etc.) Food & beverages (water and food for hospitality room & backstage) Equipment Rental (i.e. lighting) Other services (i.e. photo booth, etc.)
Event promoted as "Presented by Co. Name"	Co. Logo on Thank You Banner	Co. Logo on Thank You Banner	Co. Name on Thank You Banner		
Co. Logo on Thank You Banner	Verbal recognition at event from stage	Verbal recognition at event from stage	Social Media Recognition	TOP DOG OPTION B: <ul style="list-style-type: none"> Sponsored table at event for 8 guests (includes wine, snacks, breakfast and prime seating) 	
Social Media Recognition (OLPS & Home and School)	Social Media Recognition (OLPS & Home and School)	Social Media Recognition (OLPS & Home and School)	Co. Name recognition in yearbook		
Logo on event newsletters (min of 2 will be sent out)	Co. Logo recognition in yearbook	Co. Logo recognition in yearbook	Co. Name on OLPS and/or event website (with hyperlink)		
Co. Logo on OLPS and/or event website (with hyperlink)	Co. Logo on OLPS and/or event website (with hyperlink)	Co. Logo on OLPS and/or event website (with hyperlink)	Co. Logo on OLPS and/or event website (with hyperlink)		
Verbal recognition at event from stage	Sponsored table at event for 8 guests (includes wine, snacks, breakfast and prime seating)	Sponsored table at event for 8 guests (includes wine, snacks, breakfast and prime seating)	Sponsored table at event for 8 guests (includes wine, snacks, breakfast and prime seating)		
Company provided banner displayed at event (if applicable)					
Co. Logo recognition in yearbook					
Ability to send home 2 flyers per school year (principal approved)					
Sponsored table at event for 8 guests (includes wine, snacks, breakfast and prime seating)					

*In Kind: We encourage In-kind sponsorships. The sponsorship level is based on market value of the items donated and then aligned to the matching sponsorship level. A combination of In-kind and monetary donations may be given to reach a specified sponsorship level.

OLPS SCHOOL SPONSORSHIP OPPORTUNITIES

Music & Arts Alliance 2019-2020

PRESENTING: \$1,000*	SUPPORTING: \$500*	TOP DOG: \$250*
Co. Logo will accompany event logo on t-shirts	Name on t-shirt	Name on t-shirt
Event promoted as "Presented by Co. Name"	Name on Thank You Banner at event	Name on Thank You Banner at event
Logo on Thank You Banner at event	Name on school theatre performance playbill	Name on school theatre performance playbill
Logo on school theatre performance playbill	Verbal recognition at each production	Combined Social Media Recognition
Verbal recognition at each production	Social Media Recognition	
5 tickets per performance (\$300 value)		
Early Admission to Coughlin-Saunders (15 minutes)		
Name on OLPS website (with hyperlink)		
Social Media Recognition (OLPS & Home&School)		
Logo Recognition in yearbook		
* Allocation: Production:\$550; Art:\$175; Music:\$175	* Allocation: Production:\$300; Art:\$100; Music:\$100	* Allocation: Production \$250

Healthy Living Initiative 2019-2020

PRESENTING: \$750*	SUPPORTING: \$500*	TOP DOG: \$250*
FIELD DAY:	FIELD DAY:	FIELD DAY:
Logo on Top Dog Banner displayed in gym	Name on Field Day t-shirts	Name on t-shirt
Logo on Field Day t-Shirts	Name on Thank You Banner at Field Day	Name on Thank You Banner at event
Logo on Thank You Banner at Field Day	Social Media Recognition	Social Media Recognition
Verbal recognition at Field Day	Verbal recognition at Field Day	
Company provided banner displayed at score board during Field Day (optional)	Logo Recognition in yearbook	
Name on OLPS website (with hyperlink)		
Social Media Recognition (OLPS& Home&School)		
Logo Recognition in yearbook		
*Funds allocated to these areas: Field Day, PE/Recess, Other Healthy Living Initiatives	*Funds allocated to these areas: Field Day, PE/Recess, Other Healthy Living Initiatives	*Funds allocated to these areas: Field Day, PE/Recess, Other Healthy Living Initiatives

Our Lady of Prompt Succor Home & School Association

2019-2020 Sponsorship Commitment Form



Company/Organization: _____

Contact Person's Name: _____ Position: _____

Mailing Address: _____

Email: _____ Phone: _____ Fax: _____

Website URL: _____

Please email a high resolution logo to kimlyons@suddenlink.net

Partners in Education		
<i>Sponsorship Deadline: August 10, 2019</i>		
<input type="checkbox"/> Gold - \$5,000 <input type="checkbox"/> Silver - \$2,500 <input type="checkbox"/> Bronze - \$1,000 <input type="checkbox"/> In Kind Sponsor		
Bulldog Kids Triathlon <i>Sponsorship Deadline: August 10, 2019</i> Presenting - \$2,500 Supporting \$1,000 Stage - \$500 Top Dog - \$350 In Kind Sponsor	Fall Festival <i>Sponsorship Deadline: September 6, 2019</i> Presenting - \$2,500 Supporting \$1,000 Stage - \$500 Top Dog - \$350 In Kind Sponsorship	ReProm <i>Sponsorship Deadline: April 10, 2020</i> Presenting - \$2,500 Stage - \$1,500 Favor - \$1,500 Area - \$1,000 Top Dog - \$750 (A or B) In Kind Sponsorship
Music and Arts Alliance: <i>Sponsorship Deadline: October 1, 2019</i> Presenting - \$1,000 Supporting - \$500 Top Dog - \$250	Healthy Living Initiative: <i>Sponsorship Deadline: October 1, 2019</i> Presenting - \$750 Supporting - \$500 Top Dog - \$250	

Payment Methods
Enclosed Check; Check Number _____ Will Mail Check Separately
Please make checks payable to: Our Lady of Prompt Succor School Home and School Association Mail to: 420 21st Street, Alexandria, Louisiana 71301 Attn: Sponsorships

In Kind Donations
In Kind Sponsors are welcome to make contributions in lieu of or in combination with monetary donations. Please list any potential services or goods that you would consider donating. A member of our team will contact you to further discuss.

Thank you for your support of Our Lady of Prompt Succor School! If you have any questions or would like more information, please contact Kim Lyons Home and School Association Sponsorship Chair at kimlyons@suddenlink.net or 318-613-3620 or Patricia Upton, OLPS Public Relations at upton_p@promptsuccor.org or 318-449-9073 ext. 209.